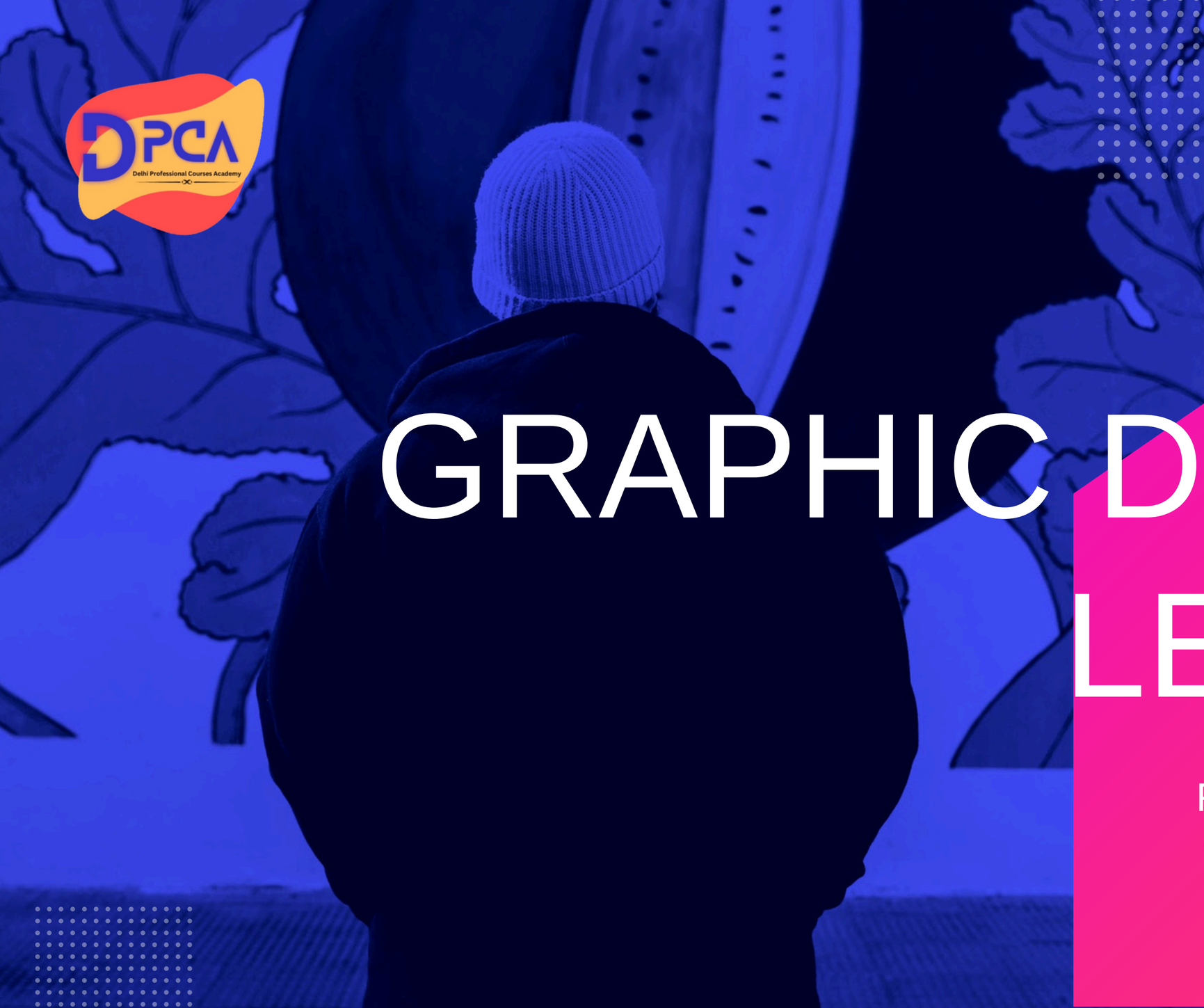


GRAPHIC DESIGN LESSON

FEATURING WORKS OF
Graphics & media Design

GRAPHIC DESIGN

The graphic design essential module is a condense program that covers the fundamental concept and skills required in the field of graphic design. Over 9 months, student will learn the basic of graphic principles, typography, colour theory, and software proficiency to picsart their journey in graphic design.

Module Objectives:

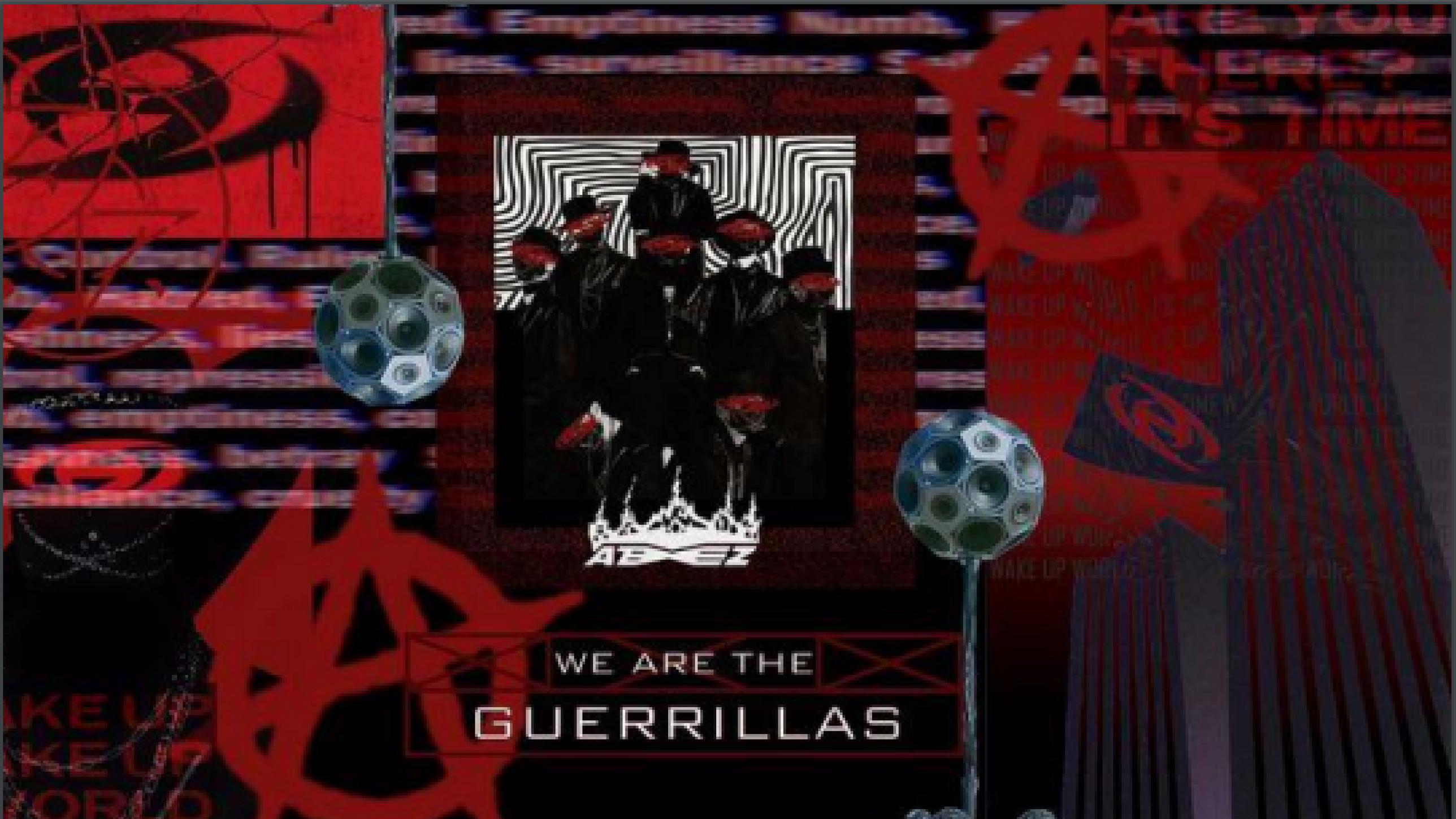
1. Understand the core principles of graphic design and their application and creating visually appealing composition.
2. Develop proficiency in industry standard graphic design software, such as a dog Photoshop and illustrator.
3. Learn the basics of typography and how to sufficiently use fonts and typefaces in design projects.
4. Gain knowledge of colour theory and its application in creating harmonious colour schemes.

BLACK
IS NOT SAD
BLACK
IS POETIC
CHILL
IT'S
ONLY
CHAOS

Graphic Design Module:

Module 1 :

1. Introduction to Graphic Design.
2. Industry trends and processes.
3. Understanding Color Theory.
4. Working on Digital Media.
5. Introduction to Icon Design.
6. Creating reusable graphics.
7. Vector Illustration.
8. Introduction to Logo Design.
9. Client brief and process.
10. Logo design portfolio.


WE ARE THE
GUERRILLAS

Graphic Design Module:

Module 2 :

1. Introduction to Print Media
2. Print Process and Colors
3. Understanding the Package Design
4. Working With various print deliverable formats.
5. Corporate Identity Design.
6. Creating Promotional Graphics.
7. Sending Files for final print output.
8. Corporate Identity Portfolio.

STARGIRL
STARBOY
Volume
Die For You - 4:20
STAR BOY
Starboy
The Weekend
We don't pray for love, we just pray for cars
Stargirl Interlude
The Weekend
I'M A MOTHERFUCKIN'
STARBOY
THE WEEKND

Graphic Design Module:

Module 3 :

1. Introduction to Raster Design
2. Working With Various image Format
3. Understanding Colour variation & depths
4. Retouching & Mainpulation Of image
5. Introduction to Branding & Advertisements
6. Creating Advertisements as Per Client Briefs
7. Complete Brading Portfolio
8. Introdution to Digital Publishing
9. Understanding the Publication Process
10. Creating Web-based Forms for Websites

ROMANTIC LOVER
PERFECT LOVER
FALL IN LOVE AND BE MOR TENDER
DID I IMAGINE IT?

DANGER
ABSURDLY EVIL.
Inferno
what's your poison?

Graphic Design Module:

Module 4 :

1. . Introduction to Digital Publishing.
2. Understanding the Publication Process.
3. Creating the New-Age Digital Books.
4. Creating Web-based Forms for Websites

Graphic Design Module:

Module 5 :

1. Introduction to Motion Graphic
2. Understanding the Motion Graphic Process
3. Teachnical Process Of Audio-Visual
4. Working With Script & Storyboards
5. Understanding the Composition Settings
6. Creating Concept Based Explainer Videos
7. Motion Graphic Compositing
8. Adding Live Effects in Video
9. Motion Graphics Showreel

Software

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Canva

Corel Draw

Adobe Premiere

Adobe After Effect

Blender

Cinema 4D

Adobe Character Animator

OUR RECRUITER

100% Job Placement

After 6 Month Internship

THANKS!

Do you have any questions?

Contact Us:-

+91 8882505290
Delhi professional courses Academy