

# Dehli Professional Course Academy

Advanced Certification in

## UI UX Design



Dehli  
Professional  
Course Academy

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## About the Program

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Emerge as a certified designer by enrolling in this Advanced Certification in UI UX Design, in collaboration with the Delhi Professional Courses Academy (DPCA), and attend with live session delivered via DPCA expert instructors. Get a chance to attend live masterclasses from top faculty of Delhi Professional Courses Academy (DPCA).

Become a full-fledged UI UX designer in this program that enables you to master user experience & user interface design through an applied learning approach and a comprehensive curriculum — covering topics like Design Thinking, User Experience Design, User Interface Design, Prototyping & Styling, and more.

With an equal emphasis on hands-on learning through a practical learning experience real-world projects and assignments, Capstone projects on ecommerce, fitness, tech- nology, and many more industries; and Designer Toolkit training (Figma, Mural & Balsamiq) Networking Sessions via Top Design Leaders from Adobe, Flipkart & Microsoft. This program provides the perfect mix of theoretical knowledge in an applied learning format.

This program consists of live online virtual classes that provide a design background and real-world industry illustrations to help you create your own portfolio on Dribbble — a top online UI UX designer community — to showcase your skills to future em- ployers. Get extended support to land a job after completing.



# Key Features of the Program

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Live Masterclasses delivered by Top Design Experts from Adobe, Flipkart and Microsoft



Get professionally certified in UI UX with a program completion certificate from DPCA



DPCA Career Service helps you get noticed by top hiring companies



Hands-on Practical Learning Experience via curriculum-wide assignments & projects



Industry-oriented problem solving via Capstone Projects on Ecommerce, Fitness, Technology industries



Hands-on learning with Designer Toolkit (Figma, & Balsamiq, Mural) for enhanced learning experience



Masterclasses from top faculty of DPCA



8X higher engagement in live online classes by Simplilearn's expert instructors



Portfolio creation assistance on Dribbble

# About DPCA

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Delhi Professional Courses Academy (DPCA) is a leading start-up company in the education industry, specializing in providing both IT and non-IT-certified courses. Our primary focus is to help individuals develop and enhance their personal skills, ultimately assisting them in securing a job in their desired field.

At DPCA, we understand the importance of education and the role it plays in shaping one's career. That's why we offer a wide range of courses that cater to various interests and career paths. Whether you're looking to enhance your technical skills or acquire knowledge in a non-IT field, we have the right course for you.

Our team of experienced instructors is dedicated to providing high-quality education and practical training to our students. We believe in a hands-on approach, allowing our students to gain real-world experience and apply their knowledge in a professional setting. This not only helps them build confidence but also prepares them for the challenges they may face in their future careers.

One of our key objectives is to help students make a successful career in the education sector. We understand that the education industry offers numerous opportunities for growth and development, and we strive to equip our students with the necessary skills and knowledge to excel in this field. From teaching and administration to curriculum development and educational consulting, there are various avenues within the education sector that our students can explore.

Our courses are designed to be comprehensive and industry-relevant. We keep ourselves updated with the latest trends and advancements in the education sector to ensure that our students receive the most relevant and up-to-date information. Additionally, we also provide career guidance and counseling to help our students make informed decisions about their future.

At DPCA, we believe that education is a lifelong journey, and we are committed to supporting our students every step of the way. Whether you're just starting your career or looking to enhance your existing skills, we have the resources and expertise to help you achieve your goals.

Join us at DPCA and embark on a transformative educational experience. Let us help you unlock your full potential and pave the way for a successful and fulfilling career. Contact us today to learn more about our courses and how we can assist you in reaching your professional aspirations.



# Ideal Candidates

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For admission to this Certificate Program, candidates should:

- ✔ Bachelor's degree with 50% and 1+ years of experience in any industry
- ✔ Aspiring UX Designer from any Background
- ✔ Existing UX Designers willing to upskill

# Talk to an Admissions Counselor

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We have a team of dedicated admissions counselors to help guide you in the application process and related matters.

They are available to:

- ✔ Address questions related to the application
- ✔ Provide information on financial aid (if required)
- ✔ Help you better understand the program and answer other questions



# Careers in UI UX Design



₹8L

Average annual salary for a UX Designer in India  
Glassdoor



23 to 25%

Year on year growth of the Indian Design Industry  
Startup-Talky

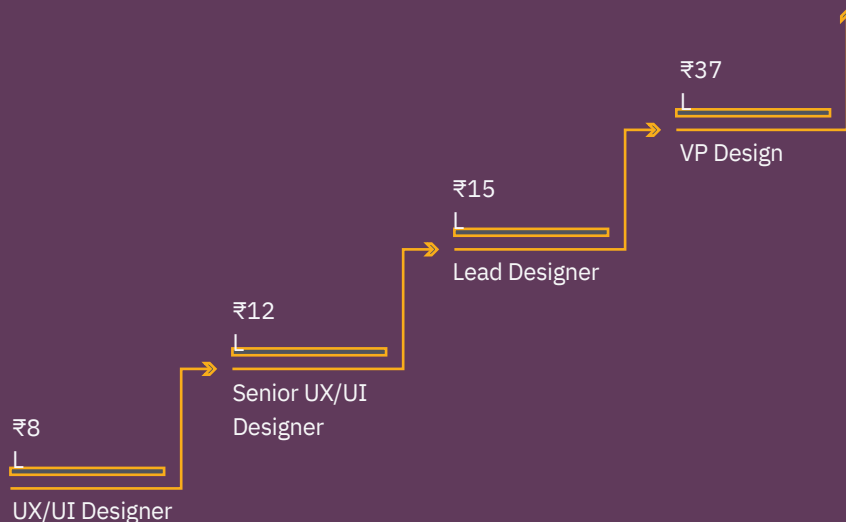


UX Design

Listed as Top 15 Jobs on the rise by LinkedIn Report  
LinkedIn

## A Typical Design Career

Most designers are either specialists (highly experienced in one or two channels) or generalists who are skillful and knowledgeable about most or all mediums. Designers are in high demand, and their wages often reflect this. As with any job, several factors influence the amount you can expect to earn, regardless of how much experience you have. Company size, geographic location, and industry all play into your total compensation. Considering that, this is roughly what you can expect to earn in your design career



# Average Salary for Channel-specific Roles:



Interaction Designer



₹10L



Visual Designer



₹7L



User Researcher



₹15L

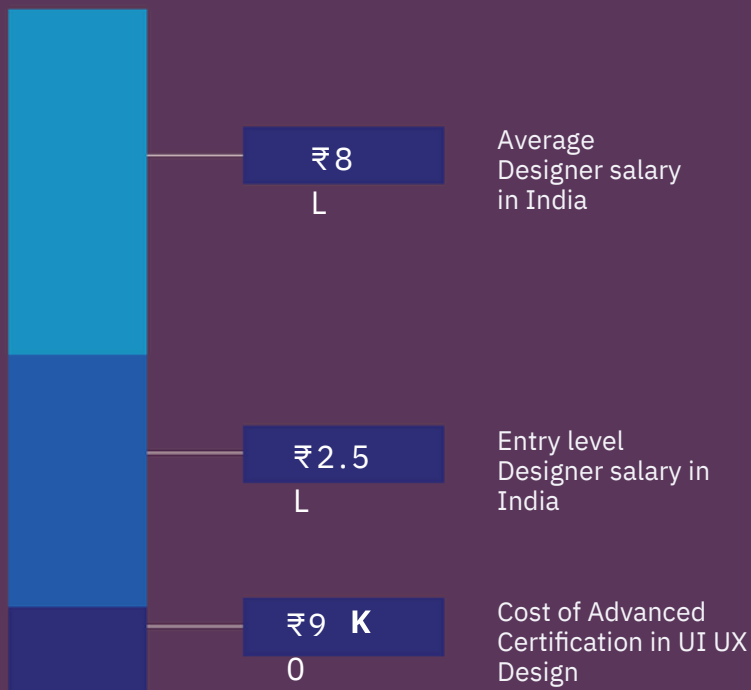


Product Designer



₹11L

## Return on Investment





# Program Outcomes

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At the end of this Advanced Certification in UI UX Design, you will:

- ✔ Start your learning from the basics of user experience research and user interface design
- ✔ Earn a program completion certificate from DPCA
- ✔ Attend masterclasses from top faculty of DPCA
- ✔ Gain hands-on, practical learning experience through real-world projects and assignments
- ✔ Learn the top UI UX design tools like Figma, Balsamiq, Mural
- ✔ Create an immersive UI by leveraging wireframes and interactive prototypes
- ✔ Work on real-life innovation projects through experiential learning
- ✔ Conduct heuristic evaluations of your UX design
- ✔ Learn the basics of Gestalt Principles
- ✔ Get assistance to launch your Portfolio on Dribbble
- ✔ Practice and implement your skills to solve a real-world, industry-focused problem via capstone projects on ecommerce, fitness, technology, and many more industries

## Who Should Enroll in This Program?

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The program is best suited for:

- ✔ Learners with a Bachelor's degree & 50% and 1+ years of experience in any industry
- ✔ Aspiring designers from any background
- ✔ Existing Designers willing to upskill



# Learning Path



## Electives:

- ✓ UI UX Design Thinking
- ✓ Masterclass by DPCA
- ✓ Masterclass by Design Leaders

## MONTH 1

# UI Design

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Get started with the Advanced Certification In UI UX Design with IIIT DPCA. Kickstart your professional design journey with this foundational course.

## Key Learning Objectives

- ✓ Learn the Basics

## MONTH 2

# Wireframe Designing & Prototyping Guideline Mobile,Website

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### Wireframe

- ✓ BalsamiQ

### Designing & Prototyping

- ✓ Figma
- ✓ Adobe XD

### Guidelines Mobile

- ✓ Human interface guidelines
- ✓ Google material design guidelines

### Website

- ✓ Don't make me think by steve krug
- ✓ Goodui.org



## Month 3

# Design Languages Basics Principles of Beauty

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In this course, you will explore theoretical concepts of User Interface and Design Principles. By the end of this course, you will understand how to take an iterative approach to problem solving and have solid knowledge of design thinking processes to

create effective user experiences.

## Design Languages

- ✓ Flat Design
- ✓ Minimalism
- ✓ Illustrations
- ✓ Story telling

## Basics Principles of Beauty

- ✓ Color theory
- ✓ Symmetry
- ✓ Perspective
- ✓ Golden Ratio

**MONTH 4**

# Getting Deeper

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User Interface (UI) design is what makes a design engaging and delightful for consumers. In this course, you will learn the concepts of Image editing, Adobe Photoshop and Vector Graphics Adobe illustrator Adobe InDesign .

## Essential Tools

- ✓ Image editing
- ✓ Adobe Photoshop
- ✓ Vector Graphics
- ✓ Adobe illustrator
- ✓ Adobe InDesign

## STEP 5

# Inspiration

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## Icons

- ✓ [Flaticon.com](#)
- ✓ [Icons8.com](#)
- ✓ [Iconfinder.com](#)
- ✓ [Icon archive.com](#)

## UI kits

- ✓ [Getuikit.com](#)
- ✓ [Freebies bug.com](#)

## Design Ideas

- ✓ [Pinterest.com](#)
- ✓ [Uiparade.com](#)
- ✓ [Collectui.com](#)

## Stock Photos

- ✓ [Pexels.com](#)
- ✓ [Pixabay.com](#)
- ✓ [Unsplash.com](#)

## Color Presets

- ✓ [Adobe kruller](#)
- ✓ [Google material](#)
- ✓ [Coolers](#)

## Custom Fonts

- ✓ [Dafonts.com](#)
- ✓ [Uiparade.com](#)
- ✓ [Fontspace.com](#)
- ✓ [Behance.net](#)

## STEP 6

# Build a Portfolio

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A design portfolio is essential to landing a role in the UI UX industry. This module will help you create a portfolio that incorporates everything you learned in this bootcamp. In this capstone, you will work on three design projects to build a website, an iOS app, and an Android app.

## Key Learning Objectives

- ✓ Behance.net
- ✓ Dribbble.com
- ✓ Framer.com

## Self Promotion

- ✓ UI kits
- ✓ Templates
- ✓ Tutorials

# Software

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Figma



Adobe XD



Adobe Photoshop



Adobe Illustrator



# Key Learning Objectives

- ✔ Introduction to UX (User Experience)
- ✔ User-centered Design Process
- ✔ Conceptualization and ideation
- ✔ User's Mental Model
- ✔ Products Designed on User's Mental Model
- ✔ Confused Mental Models
- ✔ Products Designed on Confused Mental Model
- ✔ UCD Process – 5 Distinct Phases
- ✔ Persona mapping
- ✔ Storyboarding
- ✔ Scenario Map
- ✔ Empathy Mapping
- ✔ Methods of UX research - Qualitative/Quantitative
- ✔ Data Gathering Methods and Sources
- ✔ Expert Review
- ✔ Interviews
- ✔ Surveys and Email Questionnaire
- ✔ Observation - Eye Tracking
- ✔ Clickstream Analysis
- ✔ Focus Group, User Groups, Market Segments
- ✔ Competitor Analysis

# Electives

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## Build Real-world Websites

Learn how to build content on any website, this lesson will also help you learn how to add text, images, and links, embed YouTube videos, payment forms, and more on your website. you will learn how to add decoration and styling to your website.

## UI /UX Design Thinking

Master strategic product and service innovation with help of design thinking. Learn how to identify and pursue an innovation opportunity, and how to develop products and services that are desirable, viable, and feasible with help of a human-centered design framework. Bring positive impact to your work with practical tools and templates that enable innovation.

## IIITB UI UX: Masterclass by DPCA

Attend this online interactive industry masterclass to gain insights about UI UX Design advancements from top faculty of DPCA.

## Masterclass by Design Leaders

Masterclass by Design Leaders - Attend online interactive industry masterclasses to gain insights about the daily activities involved in creating an overall design experience from top Designers from Adobe, Fipkart and Microsoft

# Live Industry Masterclasses

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Vikas

Senior UX  
Designer



Muskan ansari

Senior UX Designer



Lovely

UX  
Designer





# 100% Job Placement



# Corporate Training

Top clients we work with:



Features of Corporate Training:



Tailored learning solutions



Flexible pricing options



Enterprise-grade learning management system (LMS)



Enterprise dashboards for individuals and teams



24X7 learner assistance and support



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